



Condé Nast
Traveler

PRINT TECHNICAL SPECIFICATIONS
2021

CONDÉ NAST

Printing:

Offset 4/4 colours

Lines per inch: 175 l.p.i.

Materials: CD / DVD /

To send:

For PDF files please use Ad Transfer to send it. In case you need to download the app, please request to coordination department.

Other open files must be sended by mail to specific coordinator.

For Condé Nast Traveler: María Fernández, maria.fernandez@condenast.es

Programs:

Adobe InDesign up to CC 2015

Adobe Illustrator up to CC 2015

Adobe Photoshop up to CC 2015

PDF V1.7 x4 Format

Images should be CMYK, TIFF or PSD format in 300 d.p.i.

Colour proof: GMG

- All advertising materials must be submitted with a colour proof, and said proof must be certified, depending on the type of paper on which the magazine is printed.
- ISO Regulation 12647-2 recognizes 5 types of paper for Offset Printing, and for the Condé Nast España magazines it must be:
- Paper Type 1 (Glossy Stucco)
- ISO profile 39L COATED profile
- The colour proof must include an Ugra/Fogra Media Wedge CMYK2 control scale to check the conditions in which the proof was carried out and the colour parameters it uses.

(To view and download the profiles, go to the ECI website at

<http://www.eci.org/doku.php?id=es:downloads>)

Ugra/Fogra Media Wedge CMYK2 control string.

Please always keep a minimum of 5mm between trim (or folder) and logos, texts, or any essential element of the page.

• **Binding:** Perfect bound on top.

• **Reading** from left to right.

Instructions for generating PDFs

- We recommend PDF/X-4.
- Generate the PDF files in composite mode.
- High-resolution images (300 dpi) in CMYK.
- Built-in fonts.
- Colour management disabled, just in CMYK (without profiles). Or only use: ISO Coated V2 300% (ECI).
- The PDF files must be centred both vertically and horizontally, and all the pages must have the same format.
- Bleed on all four sides (3 mm.), without the crosshairs overlapping the image.
- All the elements on the pages must be at least 5 mm. away from the actual bleed edge, except the elements that are included in the bleed.
- Do not use the colour register for texts or objects in the document.
- Do not use values lower than 0.10 mm for the line widths and boxes and never use the ultrafine value.
- 100% black text must be overprinted to avoid register a failure in printing.
- It is recommend to add color overlay to the black mastheads to add intensity to their color (ideal:100K, 50C, 40M, 30Y).
- The color coating must never exceed 300 (TAC).

Formats (trim size)

Page.....	206 x 275 mm
2/3 Vertical page.....	135 x 275 mm
1/2 Horizontal page.....	206 x 135 mm
1/2 Vertical page.....	100 x 275 mm
1/3 Vertical page.....	67 x 275 mm
Double page.....	412 x 275 mm

For every format, please add 3 mm to each side.

Inserts

Minimum paper: on request.

Maximum size: 206 x 275 mm. + 4 mm. grind trim and 3 mm. front+ 5 mm. to head + 5 mm. to bottom.

There will be a free of varnish band alone 5 mm the spine back.