



GLAMOUR

**SPAIN RATE CARD
2022**

CONDÉ NAST



GLAMOUR

PRINT RATE CARDS

Standard formats	Rate card 2022
Full color page	20.100€
1/2 horizontal page	17.400€
Double page	40.200€
Premium positions	Rate card 2022
First double page	56.900€
Second double page	55.300€
Third double page	53.600€
Double 1/2 horizontal page	33.800€
Last double page	42.000€
Facing Staff	26.800€
Facing summary	26.800€
Facing editor's letter	26.800€
Facing letters	26.700€
Opening section page	26.700€
Back cover	40.200€
Inside Back cover	27.100€

TRIM SIZE FORMATS

Colour page 213 x 285 mm

Double page 426 x 285 mm

POCKET TRIM SIZE FORMATS

Colour page 167 x 223 mm

Double page 334 x 223 mm

For every format, please add 3 mms to each side



GLAMOUR

PRINT RATE CARDS

* The front of the book before the editor's letter and table of contents is very extensive and sometimes occupies almost the entire first quarter of the magazine. For this reason, in the first quarter and the first third of the magazine will always be considered after this advertising page.

Other special actions not included in rates, prize on request

ADDITIONAL CHARGES

First product of a category* _____ **20%**

First position or special action with exclusivity _____ **25%**

Preferential positioning** _____ **20%**

The sequence of the campaigns in the opening tunnel of the magazine will attend to the Brand and not by physical page number. Any Brand can contract double consecutive pages, and these will be placed in its usual location and from this onwards. The rest of ad spaces will be conformed to the agreed order with the Brands.

Premium block: Preferential positioning after the first part of the book before the editor's letter and table of contents.*** _____ **20%**

Consecutive pages **** _____ **20%**

Advertorials***** _____ **25%**

*In case of cover promos, the client will assume the costs, total or partial, of the cover card depending on its format.

* Except for the first double pages, any campaign which request to be the First product in its category, will be surcharged with a 20% on the corresponding rate cost.

**Preference positionings is given to any position expressly requested by the advertiser.

***Premium Block: it will be considered after the first part of the book before the editor's letter and table of contents (from which the first quarter and first third will be counted)

**** It refers to a number of advertising pages which must follow a fixed order and may have been ordered by the same brand or different brands in the same advertiser group.

*****There will extra costs regarding editors and design (300€). Other branded material production costs are excluded in rates, prize on request.

INSERTS

Price on request: minimum investment for inserts must be 50% of print net rate.

Technical specifications to consider:

- Measures
- Number of pages
- Circulation (national or local). Inserts with national distribution will have preference over local ones.

Insert placement on request. Check availability.

TERMS OF CONTRACT

- The publisher reserves the right to accept or refuse originals due to lack of space, to content or bad quality.
- Advertising material must be received 30 days before cover date.
- Any cancellation must be made 30 days before sale date.
- In case of cancellation with less than 10 days before closing date, a charge of 25% of the rate cost will be applied.
- Taxes: VAT will be charged to the advertiser or media agency.

CONDÉ NAST



GLAMOUR

DIGITAL RATE CARDS

DISPLAY		Rate card 2022
Products	Formats	GROSS CPM
ROS	Sky desktop + MPU mobile	23,00 €
ROS	Billboard desktop + billboard mobile	23,00 €
ROS	Pre roll	29,00 €
ROS	Interstitial mobile + desktop	33,00 €
ROS	Interscroller mobile	33,00 €
ROS	Parallax / Video Parallax	33,00 €
ROS	Header / Video Header	33,00 €
ROS	Carousel	33,00 €

MAILING		Rate card 2022
Products	Formats	GROSS CPM
Email	Editorial Newsletter Sponsorship	58,00 €
Email	OPT in email	88,00 €



GLAMOUR

DIGITAL RATE CARDS

BASIC SPONSOR		Rate card 2022
Section	Formats	GROSS CPM
HOME	Sky, MPU, Billboard, Banner Mobile	32,00 €
MODA		32,00 €
BELLEZA		32,00 €
CELEBRITIES		32,00 €
PLACERES + WORK & TECHNO		32,00 €

PREMIUM SPONSOR		Rate card 2022
Section	Formats	GROSS CPM
HOME	Sky, MPU, Billboard, Banner Mobile + Showcase Carousel Header / Video Header Parallax / Video Parallax	37,00 €
MODA		37,00 €
BELLEZA		37,00 €
CELEBRITIES		37,00 €
PLACERES + WORK & TECHNO		37,00 €

TERMS OF CONTRACT

* Sponsorships are sold by the day, check with the sales team for availability and prints at the selected section and dates.

* The minimum amount per purchase order is 4.000 €

* VAT will be paid by the advertiser.

* Cancellations must be communicated in writing to Condé Nast Digital with a minimum of 72 hours in advance. Otherwise, the advertiser will be obliged to pay 50% of the cost of the reservation.

* Technology costs derived from third parties will be borne by the agency/client.



GLAMOUR

ADVERTISING CONTACTS

ADVERTISING CONTACTS

GLAMOUR COMMERCIAL DIRECTOR

PATRICIA VEGA-SEOANE patricia.vega@condenast.es

HEADS OF ADVERTISING

FASHION & LUXURY

CLARA MONTTOYA cmontoya@condenast.es

LAURA CAPÓ lcapo@condenast.es

MARIA FERNÁNDEZ FONTALBA maria.fontalba@condenast.es

SANDRA PALOMO sandra.palomo@condenast.es

JUDITH MASÉS jmases@condenast.es

BEAUTY & HEALTH

CAROLINA PÉREZ cperez@condenast.es

ROCÍO UNCETA rocio.unceta@condenast.es

SUSANA HERNÁNDEZ shernandez@condenast.es

NOELIA GONZÁLEZ ngonzalez@condenast.es

CULTURE & LIFESTYLE

ESTHER GONZÁLEZ egonzalez@condenast.es

AMAIA MURUAMENDIARAZ amuruamendiaraz@condenast.es

OLATZ ARTECHE oartech@condenast.es

PALOMA GLEZ-BLANCH paloma.gonzalez@condenast.es

ISABEL VALCARCEL isabel.valcarcel@condenast.es

HOME & TRAVEL

LAURA VELASCO lvelasco@condenast.es

JOSE MANUEL MANRIQUE jmmanrique@condenast.es

VICTORIA ÁLVAREZ valvarez@condenast.es

ISABEL BELLOSILLO ibellosillo@condenast.es

HEAD OF MEDIA AGENCIES SALES

PATRICIA CAÑADA patricia.canada@condenast.es

HEAD OF PROGRAMMATIC

LISBERT IÑARRA linarra@condenast.es

COORDINATION

MARÍA FERNÁNDEZ NOVES maria.fernandez@condenast.es

P° Castellana 9-11 . 28046 Madrid

Tel.: 91 700 41 70 - Fax: 91 319 93 25

REPRESENTATIVES

NORTH: ANA LÓPEZ-CÁMARA alopez@condenast.es

US: SHANNON TCHKOTOUA shannon_tolar@condenast.com

ITALY: ELENA MARSEGLIA emarseglia@condenast.it

CONDÉ NAST ESPAÑA COMMERCIAL DIRECTOR

ELENA FERRERAS eferreras@condenast.es

www.cnworld.es

CONDÉ NAST